

Custom Typography Worksheet

303-519-5072


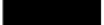
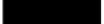

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This worksheet is simply a guide. If you've already composed your list, it is not necessary to fill out this form.







1. Select a Size & Shape (circle one)

SQUARES

	12 x 12.....\$120.00	20 x 20.....\$235.00
	14 x 14.....\$140.00	24 x 24.....\$275.00
	16 x 16.....\$165.00	30 x 30.....\$340.00
	18 x 18.....\$190.00	36 x 36.....\$395.00





Accommodates 14-18 words

COMMON RECTANGLES

	11 x 14.....\$120.00	20 x 24.....\$265.00
	12 x 16.....\$135.00	22 x 28.....\$315.00
	12 x 18.....\$145.00	24 x 30.....\$325.00
	14 x 18.....\$155.00	24 x 36.....\$365.00
	16 x 20.....\$195.00	30 x 40.....\$415.00
	18 x 24.....\$220.00	30 x 48.....\$485.00

Accommodates 16-20 words

NARROW RECTANGLES

	1:2 RATIO	10 x 20.....\$135.00	18 x 36.....\$305.00	1:3 AND 1:5 RATIO*
		12 x 24.....\$165.00	20 x 40.....\$365.00	6 x 18.....\$99.00
		14 x 28.....\$209.00	24 x 48.....\$395.00	6 x 20.....\$115.00
		16 x 32.....\$239.00		8 x 24.....\$135.00
				10 x 30.....\$155.00
				6 x 30.....\$129.00*
				12 x 36.....\$189.00
				8 x 40.....\$179.00*

Accommodates 12-24 words

*1:5 ratio layouts can only be stacked style

2. If you selected a rectangular layout, indicate:

Some narrow rectangles cannot be created in a horizontal layout. We'll let you know if we cannot accommodate your request.

Orientation refers to the actual canvas. Our typography is always arranged horizontally.



Vertical

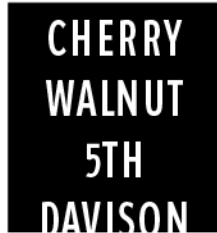


Horizontal

3. Select your layout style.



Random



Stacked

*for narrow rectangles

4. Select Nameplate or All Type



ALL TYPE
(SQUARE OR RECTANGLE)



NAMEPLATE SQUARE



NAMEPLATE RECTANGLE

The nameplate is the bottom strip, usually containing a last name or event name.

We cannot begin your layout until you've indicated ALL TYPE or NAMEPLATE. The addition or removal of this option after we have created your layout will require an additional design charge.

YOUR LIST

Indicate 14-22 words - we may not use all words and in some cases we may ask for more. List the least important words last. Your layout will be created at random unless you indicate that you'd like words arranged in order. Allowing us to create a layout at random will yield the best visual results. If there are specific words that you would like together, separated or smaller than others, please indicate.

- | | | | | |
|----------|----------|-----------|-----------|-----------|
| 1. _____ | 5. _____ | 9. _____ | 13. _____ | 17. _____ |
| 2. _____ | 6. _____ | 10. _____ | 14. _____ | 18. _____ |
| 3. _____ | 7. _____ | 11. _____ | 15. _____ | 19. _____ |
| 4. _____ | 8. _____ | 12. _____ | 16. _____ | 20. _____ |

Nameplate Words & Date

Use this Space to List Additional Words If Necessary

COLOR SCHEME



TYPE COLOR _____

BACKGROUND COLOR _____

We can produce your piece in any color you'd like. However we do not offer exact color matching.